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The Enabling Role of Industry 4.0 for Customer Centricity and Environmental Sustainability

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Deadline for manuscript
submissions:

closed (15 November 2021)

Message from the Guest Editors

This Special Issue aims to promote research concerning the applications and impacts on Industry 4.0, beyond the effects on the production department. In particular, we are seeking studies investigating the role of Industry 4.0 in achieving both customer-focused and environmental friendly application in the manufacturing context. We are especially interested in innovative papers adopting empirical methodologies such as surveys or case studies.

Keywords: Industry 4.0; digital transformation; smart supply chain; servitization; product-service system; circular economy; sustainability



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