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Diversity of Enterprise Ecosystems: Theories, Methods and Applications

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Message from the Guest Editors

Dear Colleagues,

Enterprise ecosystems refer to the interaction and mutual influence of enterprises and their multifaceted and multilayered environment. As a complex system, the enterprise ecosystem includes social, political, economic, and cultural elements that support various enterprise activities such as management, sourcing, production, delivery, etc. However, the enterprise ecosystem embodies a very high level of uncertainty and diversity. Therefore, it is a promising research trend to explore various approaches, models, methods, and techniques to examine enterprise ecosystems' uncertainty and diversity.

This Special Issue aims to provide a forum for academics and practitioners to explore and present enterprise ecosystems' uncertainty and problematic diversity areas and different practices. These include, in particular, but not exclusively: Enterprise ecosystems; National and regional enterprise ecosystems; Policies for stimulating enterprise activities etc.

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Special Issue



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