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## Vaccination and Public Health: Optimizing Vaccine Uptake through the Application of Social and Behavioral Science Theory, Principles, and Strategies

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Deadline for manuscript  
submissions:

**closed (15 September 2020)**

### Message from the Guest Editors

Dear Colleagues,

This issue of the Journal specifically addresses the application of social and behavioral science theory, principles, and strategies with respect to four cognate areas of research (1) enhancing assessment of vaccine hesitancy; (2) understanding contextual factors (personal, relational, societal, network, familial, and community influences) associated with acceptance or refusal for vaccination, (3) having a greater understanding of the ethical issues involved in vaccination, and (4) describing intervention principles and strategies that may be efficacious in promoting vaccine acceptance. Manuscripts that target either special interest any of these four are welcome for submission. Manuscripts will follow standard Journal peer-review practices, and those accepted for publication will appear in the special issue on ***Vaccination and Public Health***.

Prof. Ralph J. DiClemente

Prof. Gina M. Wingood

*Guest Editors*



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# Special Issue



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## Message from the Editor-in-Chief

*Vaccines* (ISSN 2076-393X) has had a 6-year history of publishing peer-reviewed state of the art research that advances the knowledge of immunology in human disease protection. Immunotherapeutics, prophylactic vaccines, immunomodulators, adjuvants and the global differences in regulatory affairs are some of the highlights of the research published that have shaped global health. Our open access policy allows all researchers and interested parties to immediately scrutinize the rigorous evidence our publications have to offer. We are proud to present the work and perspectives of many to contribute to future decisions concerning human health.

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